## GoCO<sub>2</sub>Free

We helped GoCo2Free create an online experience that educates and encourages communities to track and reduce their carbon footprint in a competitive, yet positive way. We provided UX design and consulting to help streamline user flows while bringing focus to dashboard and tracking capabilities. We also created a foundation for a simple, yet engaging design system that could easily be translated across variations of the site for multiple cities participating in the program.

